



How to create the perfect fundraising page

What are you raising money for?

Outline the reasons why you've decided to raise money. Use simple language and short, punchy sentences.

Why do you care?

Explain why you care about what you're raising money for and what made you want to get involved in the first place. Tell a story – it's the best way to turn your readers into supporters.

Image tips

Take landscape photos: Your fundraising page looks best when you use a photo with landscape orientation.

Social Media

Sharing your fundraising page on social media is the easiest (and quickest) way to get your cause out there. Just click on the Facebook and Twitter share buttons on your page.



A local hospice, caring for
local people

loros.co.uk

Registered Charity No: 506120

LOROS

Hospice Care for Leicester, Leicestershire & Rutland

Being there for *you*
and *your family*

Setting up your

JustGiving™ fundraising page for LOROS

It's quick and easy to set up a fundraising page for LOROS.

Just follow the steps below to create your page for LOROS:

1. Log into your account and click 'Start fundraising'
2. When asked 'Are you fundraising for a registered charity?' select 'Yes, continue.'
3. Search for LOROS.
4. Let us know whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing.
5. If you can't see your event listed, select 'Add your own' at the bottom of the page and tell us a bit more about your activity.
6. Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
7. Tick 'Yes' if you're running a bake sale, or selling tickets to an event, raffle or auction. Donations to your page won't be eligible for Gift Aid.
8. Click 'Create your page'.

Job done! Your fundraising page is now set up and ready to accept donations. We'll send the money that you raise to your charity on a weekly basis. Now you can start on the fun stuff – personalising your page and sharing it with friends and family.

LOROS

Hospice Care for Leicester, Leicestershire & Rutland

Being there for you
and your family

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📍 LOROSHospice

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loros.co.uk/toolkit

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