



TWILIGHT WALK

Thank you for signing up to the LOROS Twilight Walk on Saturday 26th July 2025. Your support means so much - you'll be helping local patients and families, and we promise an evening full of fun, colour and 80s vibes!

Dust off your leg warmers and turn up the mixtape - it's time to walk like it's 1985 and celebrate 40 years of LOROS!

We encourage absolutely everyone to take part - bring your friends or come along as a family and enjoy the fun. Want to join us solo? No problem - you will be joined by a warm welcoming mass of walkers all coming together! There is a very short part of the route which is along a cobbled alley through the city centre. Please note dogs are welcome if they are on a lead, well controlled and have well behaved owners.



loros.co.uk/twilight

Registered Charity No: 506120

Registered with



FUNDRAISING
REGULATOR

LOROS

Hospice Care for Leicester, Leicestershire & Rutland

Being there for *you*
and *your family*

WALK IN MEMORY OF YOUR LOVED ONES

When registering for the Twilight Walk, we asked everyone for a special message they would like to be displayed at the event village. These will be shown on rotation on the day to remind us all why we are all there together remembering those we love most.

GET YOUR OUTFIT READY

We've seen some incredible fancy dress costumes over the years and can't wait to see what you come up with. Whether you go all out and dress to the nines as your favourite 80's popstar, find as much neon as you can, or you simply choose to come along in our fantastic Twilight t-shirt; you can be part of a feel-good festival.

We're delighted to announce that there will be a prize for the best-dressed walker on the day so let your creativity run wild! Keep an eye out in our shops, where you could find some amazing outfits and accessories to make you shine bright on this year's Twilight Walk.

On the day, we'll have a stock of merchandise and some last-minute accessories to add the finishing touches to your costume. If you're not dressing up, then remember to wear your Twilight Walk t-shirt so we can all walk together in unity.



FUNDRAISE FOR LOROS AND BE CROWNED A SUPER FUNDRAISER!

Thank you for supporting LOROS Hospice. Just by taking part you are joining hundreds of other supporters to provide help for terminally ill patients and their loved ones across Leicester, Leicestershire and Rutland at a time when they need it most. Each year, we need to raise more than £9 million to deliver our care.

We do ask that you please consider getting sponsored and raising funds for LOROS Hospice as part of your participation in the Twilight Walk. If every single walker could raise just £50 in sponsorship, then together that would have a huge impact for patients and their families at LOROS. It could pay for two aromatherapy, reflexology or massage sessions, designed to reduce a patient's pain and sickness, aid deep relaxation and relieve anxiety and tension.

As a thank you for taking part in this extra challenge, each marvellous walker that raises £50 will be entered into a draw to win prizes, with the winner being declared our 'Super Fundraiser'.

READY TO GET STARTED?

This fundraising pack contains everything you need to begin raising sponsorship, including how to raise money online and donate it once you have reached your target.



HOW TO KICK START YOUR FUNDRAISING

Here are a few helpful hints and tips to help get you started:

1. **JustGiving:** One of the easiest and most popular ways of raising money is online, using the platform JustGiving. As you complete your JustGiving page, you can set a target, tell your story and reasons for fundraising, share updates and select LOROS Hospice as your cause.

To encourage donations to your page, simply post a link to your JustGiving Campaign page onto your social media, in an office email or share directly with friends and family - and watch the funds grow! This is by far the most effective way to raise money for your fundraising efforts and you will be amazed by how many people support you in reaching your target.

If you haven't already, we encourage you to set up a Twilight Walk JustGiving Page as soon as possible. You can do this by following the link below.

Set up a JustGiving page here:
justgiving.com/campaign/twilight2025

Prefer to fundraise offline? You can also download and print your own paper sponsorship form from the LOROS website by following the link to the toolkit on next page. Remember to ask people to Gift Aid their donation where possible, as if you are a UK taxpayer, the Government will add an extra 25p to every £1 you donate to us.

2. **Tell the story:** Make sure you share the reason why you are walking for LOROS. People are more likely to donate if they know why the cause means so much to you.
3. **Local community:** Spread the word in your local community. Use the link on the next page to access poster and press release templates so you can share your achievements and targets with your area.

USEFUL LINKS

Set up a Twilight
JustGiving page here:

justgiving.com/campaign/twilight2025

Paper sponsorship form:

[Download form here](#)

Looking for more
fundraising inspiration?

Check out our fundraising tools here:

loros.co.uk/toolkit

Don't forget to join our
Twilight Walkers Facebook Group!

Stay in the know and get to know fellow walkers
excited for the heroic adventure here:

facebook.com/groups/lorostwilightwalk2025/



HOW DO I SEND MY SPONSOR MONEY IN WHEN I HAVE FINISHED?

PAY IN PERSON OR BY POST

You can make payments in person or send your donation by post to **LOROS Fundraising, Groby Road, Leicester LE3 9QE.**

Please call ahead and check with the Fundraising team before bringing any donations into the hospice.

Another option is to pay at any of our LOROS shops before 2pm. To find one near you and check opening times, please visit loros.co.uk/shops

PAY IT IN BY CARD OVER THE PHONE

If you prefer to pay by card over the phone, you can call us on **(0116) 231 8431.**

PAY ONLINE

You can visit: loros.co.uk/donate to pay online. Remember to reference 'Twilight Walk 2025' when you make the donation. Any money raised on JustGiving will automatically be sent through to LOROS Hospice.

HOW YOUR DONATIONS CAN MAKE A DIFFERENCE

In the last 5 years, more than 10,600 Twilight Walkers have walked over 65,000 miles, raising over £550,000 between them.

Top 3 things people liked about the event in 2024:

- 1) That the event is raising money for such a great local cause.
- 2) The entertainment and party atmosphere ensures a fantastic night out.
- 3) Walking with friends and making new ones.



**GET READY
TO MOONWALK
IN TRUE 80S
STYLE**

