PRESS RELEASE TEMPLATE



**PRESS RELEASE**

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| --- | --- |
| **Event / title:** |  |
| **Date:** |  |
| **Location:** |  |
| **Time:** |  |

(Name of group or individual) in/of (name of place individual is from, or group is located) is hoping to raise vital funds for LOROS Hospice by (name of fundraising you are taking part in)

Taking place on (date) at (location of event), (name of group or individual) will be raising money because (talk about why you are fundraising for LOROS).

Speaking about the event, (name of organiser, spokesperson) said: “(insert quote)”

Every year, LOROS cares for 2,500 terminally ill patients and their loved ones, and it costs over £8million to run the Hospice every year.

''LOROS Supporter Engagement Lead, Emma Jones, said: "It is so very uplifting to see (insert name or individual or organisation) raising so much needed funds towards the work of the Hospice. We would like to thank them from the bottom of our hearts.

''Our dedicated, committed, so generous and creative community supporters will never fail to inspire me. Only with people like (insert name or individual or organisation) we are able to make a difference to those who need us in the most difficult time of their lives. Thank you!"

If you want to get involved, or would like more information or to sponsor (insert name), then visit (insert website address), email (insert email address) or call (insert phone number).

If you want to fundraise for LOROS yourself then visit loros.co.uk/toolkit

-ENDS-

**(If required) Photo opportunity**

We would love to invite you along to our event to take photos.

Time: (insert best time for photographers to attend)

Location: (insert best location for photographers to come to)

**Notes to Editor**

For more information, please contact (insert name) on (email address) or (phone number, preferably one accessible to journalists if they need more information.

Please do let us know if you intend on sending a photographer to our event.

LOROS Hospice is a local charity which cares for more than 2,500 people across Leicester, Leicestershire and Rutland every year.

We provide free, high-quality, compassionate care and support to terminally ill adult patients, their family and carers.

LOROS services include:

* An In-patient unit of 31 beds
* A Palliative Day Therapy Unit
* A Counselling Service for patients and their families
* Lymphoedema Clinics
* Medical Outpatients Clinics
* Complementary Therapy Clinics
* A Community Nurse Specialist Team
* Bereavement Services
* Chaplaincy

A grant from the NHS of approximately one third is received, which leaves over £6 million annually for LOROS to raise. The Charity relies on the support of the local community and businesses in order to raise these vital funds.

For more information visit loros.co.uk

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