

Ramadan Festival

3 DAYS OF CELEBRATION,
ART, SHOPPING & FUN
FOR EVERYONE!

Fri 14th Mar to
Sun 16th Mar 2025
Midday to 8pm

Organiser Mahomed Jussab
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CELEBRATE



SHOP



GIFTS



FUN

COMMUNITY



CHARITY

ART



SOUK



Muslim Aid
Ramadhan Festival
Lycamobile
Charity
and fundraising

Muslim Aid
Serving Humanity
SERVING HUMANITY TOGETHER

Lycamobile
1111
India
Pakistan
Bangladesh

Lycamobile
1111
India
Pakistan
Bangladesh

£10

£2

INICE 10

It's back! After 10 years...



Welcome Salaam Marhaba



Ramadhan is the most celebrated festival worldwide amongst Muslims.

The holy month of Ramadan is about contemplating, sacrifice, charity and abstaining from eating and drinking from dawn to dusk, it is a time for Muslims to fast and give their wealth to charity.

Fasting is one of the main pillars of Islam and helps a Muslim to grow closer to God. Islam is part of the Abrahamic faiths and beliefs in the common origin of Abraham and success of prophets mentioned in the holy scriptures of the Christian and Jewish faiths. As Muslims we believe the Prophet Muhammad (PBUH) as the last Messenger of God.

In the Muslim's holy book (Qu'ran) it states *"Fasting is prescribed for you as it was prescribed to those before you, so that you may learn self-restraint"* this can be described as the Christian Lent and Jewish Yom Kippur.

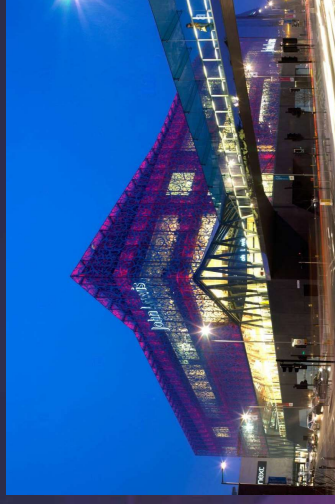
During the 30 days of fasting of Ramadan celebration we will offer a attraction to the entire community once again bringing them together in larger numbers especially with our experience from the previous festivals.

The Ramadan Festival is designed for everyone. We are committed to delivering excellence for both exhibitors and visitors we aim to fulfil everyone's expectations.

Running concurrently

HIGHCROSS LATE NIGHT SHOPPING
LEICESTER OPEN TILL 8PM

<https://www.highcrossleicester.com/>



LIGHT UP LEICESTER FESTIVAL

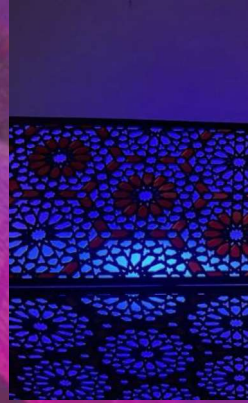
<https://www.lightupleicester.com/>

<https://news.leicester.gov.uk/news-articles/2024/november/light-up-leicester-to-return-to-the-city-in-march/>

NOOR TOWER / Churchgate by Mohamad Aaqib Anvarmia

Inspired by Moroccan architecture, Noor Tower showcases intricate Islamic geometric patterns. Crafted from laser-cut panels, its interwoven designs echo the ornate tilework and carvings of Moroccan heritage.

thearchist.co.uk @_thearchist



Community Engagement & Growth

With a strategic marketing campaign and a unique, iconic venue, we expect to attract over 10,000 people over three days. The festival will feature engaging activities and exhibitors, and we aim to attract communities from across the Midlands. The venue has been carefully selected to ensure it is centrally located and accessible to all, making this an inclusive event for everyone.

The Ramadan Festival aims to reaffirm its status as the most sought-after event in the Midlands, hosted in the heart of the UK—Leicester. This festival will become an annual highlight in the city's calendar and a nationally recognized event. Our goal is to create an inclusive space where all communities can celebrate and learn about Islam through activities like Islamic arts and calligraphy.



The Ramadan Festival provides an excellent opportunity for companies to expand their market presence, increase sales, and promote their services. This is a family-friendly event with something for everyone—join us and be part of the celebrations!

UK Economy - THE MUSLIM POUND

British Muslim add value to Britain's communities with positive contribution to UK economy, more than meets the eye!!!

Population and Workforce: As of 2021, there are approximately 5.7 million Muslims in the UK, accounting for about 9.3% of the population. The British Muslim workforce is essential to the UK economy, generating £42 billion in income and providing vital support to sectors such as healthcare, education and transportation.

Business Ownership: Muslim-owned businesses contribute at least £24.7 billion annually to the British economy.

Charitable Giving: British Muslims donate £1.79 billion a year to charitable causes, four times more generously than the national average, and volunteer time worth £622 million annually.

Market Size: The UK's halal food market was valued at approximately £1.1 billion in 2022, with halal sheep and lamb accounting for about £810 million of this value.

Consumer Spending: In 2016, UK Muslims were estimated to have spent £4.5 billion on halal food and beverages.

Global Perspective: The global halal market was valued at USD 5.73 trillion in 2020 and is expected to grow at a compound annual growth rate (CAGR) of 6.3% from 2021 to 2028.

Demographic Trends: The Muslim population in the UK is relatively young, with a median age of 27 years compared to 40 years for the overall population. This demographic trend suggests a growing and dynamic workforce contributing to the economy.

These statistics highlight the enduring value that British Muslims and the broader Muslim world add to the UK's prosperity through economic contributions, charitable activities, and the growth of the halal market.

Why this event?

The Ramadan Festival celebrates diversity, fosters dialogue and promotes understanding of Islam. It offers an opportunity for organisations of all sizes to showcase their products and services to both Muslims and non-Muslims from across the UK. Exhibitors will include major corporations, public authorities, and SMEs, both from the Midlands and nationwide.

Visitor Profile

We expect over 10,000 visitors over the 3-day event, including shoppers, buyers, traders, retail executives, corporate leaders, professionals, and fashion enthusiasts. In addition to the existing foot traffic at Highcross, the city will also host the largest light festival during the same period, attracting over 80,000 extra visitors to the city centre.

Why You Should Be Interested

By partnering with the Ramadan Festival, your company will gain access to a growing, affluent community, helping build brand awareness and engage with trendsetters. Sponsorship offers the chance to support local businesses and promote your brand to both local and global markets. We have collaborated with various non-profit and commercial organizations to create tailored sponsorship packages that offer exceptional promotional opportunities.

Muslims of Leicester

As of the 2021 Census, Leicester's population was approximately 368,600, marking an 11.7% increase from 2011.

Religious Composition



Christianity 35% of residents (91,161 individuals).



Islam: 33% of residents (86,443 individuals).



Hinduism: 25% of residents.



Sikhism: 6% of residents.

No Religion: 23% of residents.

These figures highlight Leicester's rich multicultural and multi-faith community.

Source : <https://www.ons.gov.uk/visualisations/censusareachanges/E06000016/>



Sponsorship Opportunities

Prime Branding

Featured in signage, marketing materials and event program.

Exhibitor Stalls

Showcase products or services to thousands of potential customers.

Targeted Marketing

Reach a large, diverse audience with tailored sponsorship packages.





HIGHCROSS LEICESTER

Ramadan Festival

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HIGHCROSS, LEICESTER LE1 4AN

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