

THE LOROS BALL

Nov 2024 / Feb 2025

Date TBC

The LOROS Ball promises a night like no other with a first-class evening of glitz and glamour, coupled with sumptuous food and brilliant entertainment.

Returning for the first time in five years since the pandemic, we're back with a bang for our biggest event yet in 2024, and there are some fantastic opportunities to showcase your business and support your local hospice as part of this popular event.



**GUESTS
DONATED
OVER
£20,000 ON
THE NIGHT**

Sponsorship packages



Headline sponsor

- Acknowledged on LOROS website
- Business logo on printed invite, plus mention in invite letter sent to potential guests
- Business logo on all digital promotional materials
- Acknowledged in promo email to LOROS supporters
- Social media post
- Your pull-up banners on display at the event
- Verbally acknowledged to guests on the day
- Business logo on Event programme on all tables
- Business logo on Auction / Gift Booklet on all tables
- Opportunity to speak at the event should you wish
- 1 x VIP table for up to 10 guests (worth over £1,000)
- Acknowledged in post-event press release

£10,000



Drinks sponsor

- Your brand on display at the welcome drink reception
- Your brand on the display at our cash bar on the night.
- Verbally acknowledged to guests on the day
- Business logo on Event programme on all tables
- Business logo on Auction / Gift Booklet on all tables
- 4 x VIP tickets to the LOROS Ball

£3,000



Entertainment sponsor

- Your brand on display whilst the band is playing out the night
- Verbally acknowledged to guests on the day before any entertainment acts
- Business logo on Event programme on all tables
- Business logo on Auction / Gift Booklet on all tables
- 2 x VIP tickets to the LOROS Ball

£2,000



Programme sponsor

- 1 x half page ad promoting your business in our Event programme provided on tables to all guests on the night
- Product placement with a high value donated prize from your business in the raffle

£1,000 + raffle prize

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Gifts in Kind

At this event there are also some brilliant opportunities to promote your business by providing gifts or prizes in kind, which we'll acknowledge to guests on the day.

High end gifts for guests

Get perfect product placement by providing high-end branded gifts or goody bags for up to 250 guests attending the event.

High value auction and raffle prizes

Do you have a unique experience or prize that you might be able to donate as part of our auction and raffle on the night? We'd love to hear from you if you think you might be able to offer anything that falls under the categories below.

- **Unique experience:** Something entirely different that only you or your business could offer.
- **Elevated experience:** Do you know anyone famous that might be willing to go for dinner or play a round of golf with someone?
- **Hard to get experience:** Do you have access to gig tickets, hospitality booths or other limited availability experiences that you could donate?
- **Vacation experience:** Do you, or does anyone you know have access to a holiday home that they could donate for a week / weekend?
- **High-value items:** Does your business have access to luxury items such as jewellery, electronics or other big ticket prizes?
- **Vouchers of any value:** These could be anything from significant retail vouchers, through to vouchers for things to do like a driving experience.

Be part of something amazing and
support local terminally ill people

loros.co.uk/fundraising

Registered Charity No: 506120

LOROS

Hospice Care for Leicester, Leicestershire & Rutland

Being there for you
and your family